

SAFE DRIVING PLEDGE

Distracted driving is a choice. Today I choose to **not** drive distracted. I will keep my #eyesUP and on the road.

I ______ (signature) pledge to:

- Drive safely for myself, my friends and the safety of those around me.
- Limit distractions like eating, listening to music, and talking while driving.
- Not use my cell phone or handheld devices while driving a car.
- Help eliminate driving distractions when I am a passenger in a car.
- Speak up when I ride with friends and/or family and feel unsafe.

I understand that driving while distracted is dangerous to me, my passengers and to others on the road. I will do my best to pass this message on to others I care about.

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Name:	
School/	Business:
Email:	
	I agree to the #eyesUP distracted driving pledge. (Please check the box.)

Why the #eyesUP message is so important:

- 74 lives were lost in carless and distracted driving crashes across Minnesota in 2018. That is more than one each week¹
- Careless and Distracted Driving accounted for 20% of Teen Driver crashes in 2018¹
- 10,883 crashes in 2018 were caused by Careless and Distracted Driving which is more than 1 crash every hour¹
- At any given time, there are more than 800,000 distracted drivers on Minnesota roads²





¹ Minnesota Department of Public Safety, "2018 Crash Facts"

² Department of Public Safety, State of Minnesota, "Minnesota Distracted Driving Survey: 2015"